

Dear Potential Sponsor,

I am contacting you regarding a unique and exciting sponsorship opportunity for your organization.

Malibu Unites/America Unites for KIDS is an organization created in our community for Environmental Health Excellence in our schools to ensure high standards of health and safety for all children and those who educate them.

On November 22, Malibu Unites will be holding its first fundraiser. We expect this event to draw approximately 200 local residents who are committed to ensuring Environmental Health Excellence in all schools. Our current mission is to ensure the Santa Monica Malibu Unified School District (SMMUSD) protects those who are currently in harm's way at MHS and JC. Our recommendation, which is in line with the EPA's protocol in Region 1, is to source test for PCBs to define the nature and extent of PCBs at levels that currently violate federal law, to relocate kids into safe portables in the interim, and to allocate BB and ES Bond funds to promptly remediate the PCBs in the schools.

The Malibu City Council voted unanimously in support of this just about a month ago. Because SMMUSD has not applied the precautionary principle to promptly address this critical health and safety issue, we have children, teachers and staff at risk every day attending classes in rooms known to be violating Federal law.

The fundraiser will be held at the recently opened Mangia Restaurant and Cindy Crawford and Rande Gerber will be our Hosts. We expect this event will bring in an incredible amount of support. Sponsors are very important and will receive great recognition at the event.

We have the following three tiers of sponsorship available:

Platinum Level Sponsor = \$10,000.00

- Premier Sponsor(s) for event
- Written materials related to the event will include your name and logo as "Sponsored by"
- Name and logo will be included on email communication with supporters (newsletters)
- Sponsored by: large banner for your company at the event
- Your company logo and/or name recognized on our website for a year
- Your company logo on our Facebook page.
- Discounted rate on tables of 10: \$4000 and 6: \$2400



Sapphire Level Sponsor = \$5,000.00

- Name and logo will be included on email communication with supporters (newsletters)
- Advertise your company logo on our thank you letters
- Logo on banner at the event
- Your company logo and/or name recognized on our website
- Your company logo on our Facebook page.

Opal Level sponsor = \$2000.00

- Advertise your company logo on our thank you letters
- Logo on small banner at the event
- Your company logo and/or name recognized on our website

We are also offering the unique opportunity to purchase a select number of tables at the event in the main inside portion of the restaurant. These tables are limited in availability; the remainder of the event will be open seating on the outside patio. A table to seat 10 is priced at \$5000 and a table to seat 6 is priced at \$3000. If you purchase a table on behalf of your company, we offer a banner for your company at the event and a company sign at your table.

Many ask where does the money from our fundraising go?

As a non-profit charity, we rely strictly on donations to fund our work. Our efforts require funding for critical oversight and analysis of data, legal and expert participation to ensure compliance with federal law, community awareness campaigns, public outreach, independent lab tests and more. Malibu Unites is also lobbying elected officials to create a statewide parents "Right to Know" law and PCB source testing requirements for schools. Please join us in our efforts to bring what we all know is possible – Environmental Health Excellence for all children.

Getting this right in Malibu will set a critical precedent to get this right for all schools and all children across the nation.

We hope you will help us and join our efforts. America's children are counting on us.

We greatly appreciate your consideration and support. For your convenience, a sponsorship form follows.

Please do not hesitate to contact me at 917-816-1710 with any questions.

Gisselle Borress

Malibu Unites/America Unites for KIDS



YES! I Would Like to Sponsor the Malibu Unites 11/22/14 Fundraiser

To ensure all precious children have a healthy future!

Please place a check by your sponsorship level and/or event table or ticket purchase:

Platinum Level Sponsor:	\$10,000 <u></u>	
Sapphire Level Sponsor: Opal Level Sponsor: Premier VIP Table for 10: Premier VIP Table for 10 (discounted with VIP Sponsorship): VIP Table for 6:	\$ 5,000	
	\$ 2,000 \$ 5,000 \$ 4,000	
		\$ 3.000
		VIP Table for 6 (discounted with VIP Sponsorship):
	Purchase of Individual Event Tickets (please note quantity):	\$ 150 each
Enclosed is my check payable to "Malibu Unites" in the amount of:	\$	
Please charge my credit card in the amount of:	\$	
(Please select one):VisaMasterCard	American Express	
Account Number	Exp. Date	
Cardholder Signature	Security Code	
Sponsor Information:		
Company or Individual Name(s) as you would like to be recognized:		
Address		
City	State ZIP	
Preferred Phone # Alternate Ph	none #	

Preferred e-mail address

You may give this completed form to Gisselle Borress, or you mail, e-mail or fax the form to:

Fax number: 623-505-2582, Attn: Carey Uhl

E-mail: donate@malibuunites.com

Mailing address: Attn: Carey Uhl, Malibu Unites

22741 Pacific Coast Highway, Suite 401

Malibu, CA 90265

If you cannot sponsor or attend the event, but would like to help, you may donate online via PayPal at www.malibuunites.com and then hit the "donate" tab

Malibu Unites is a public 501 (c) (3) non-profit charity. Your contribution is taxdeductible to the full extent of the law